

Yahia Zaian

Senior Graphic Designer/ Brand Designer

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Creative Brand designer/ Art director/ UI/UX Designer with 8+ years of experience creating valuable network ties with art curators and art gallery owners. A thoughtful individual with superb leadership and diverse experience in visual arts. Deliberate, productive, and systematic artistic professional with an established grasp of theoretical and practical considerations.



Work History

Jun 2024 -
Current

Senior Graphic Designer

Sliders Agency, Jeddah, KSA (Remote)

At Sliders Agency, I take on the role of Senior Graphic Designer, where I lead and execute a wide range of design projects across various media platforms. My work involves collaborating closely with clients and internal teams to create visually compelling and effective design solutions that align with the brand's identity and strategic goals.

Jan 2024 -
Jun 2024

Brand Identity Designer

Umami Games, Cairo, Egypt (Remote)

Lead development of Umami Games' brand strategy and visual identity. Collaborate with cross-functional teams for a cohesive audience experience.

Responsible for creating a brand strategy reflecting vision and values. Utilize graphic design expertise to bring strategy to life with compelling visuals.

Communicate effectively with stakeholders for engaging designs.

Manage multiple projects, ensuring quality and attention to detail. Stay updated on industry trends to evolve brand creatively. Shape visual identity to captivate players and position as industry leader.

Jan 2024 -
Jun 2024

Brand Identity Designer

UMAMI E-Learning Solutions, Cairo, Egypt (Remote)

As a Brand Identity Designer at UMAMI E-Learning Solutions, my role is to shape and maintain our brand's visual identity

I develop and uphold brand guidelines, including logos, typography, color palettes, and illustrations, ensuring consistency across all touchpoints. Collaborating with the marketing and UI/UX teams, I design assets and contribute to the overall brand strategy.

By staying updated with design trends, I bring fresh and innovative ideas to enhance our brand's visual presence.

Oct 2023 -
Dec 2023

Senior Graphic designer

Digiredo, Paphos, Cyprus (Remote)

I specialize in developing brand identities, social media designs, and UI/UX experiences at Digiredo.

With a focus on creativity, technical expertise, and strategic thinking, I work closely with clients to understand their brand vision, values, and target audience.

Through research and analysis, I create visual identities that represent the core essence of the brand, design engaging social media content, and prioritize functionality and aesthetics in UI/UX design.

I maintain open communication with clients, seeking feedback and fostering strong relationships to realize their vision and drive brand success in the digital landscape.

Nov 2022 -
Jun 2023

Art Director

Brandria, Cairo, Egypt

As the Art Director and Team Leader at Brandria, I oversee a talented team of designers and artists to deliver exceptional visual experiences for our clients.

With a strong focus on aesthetics and branding, I lead the conceptualization and execution of creative strategies that effectively convey our clients' brand messages.

I develop and maintain the visual identity of our clients' brands across various channels, creating captivating campaigns, marketing materials, digital assets, and websites.

Through collaboration and guidance, I foster a collaborative and innovative environment that brings out the best in each team member's creativity.

As the Art Director, I am dedicated to delivering high-quality, impactful visual solutions that exceed our clients' expectations and contribute to Brandria's ongoing success.

Mar 2022 - **Brand Designer / Graphic Designer**

Nov 2022
Sporship, Cairo, Egypt (Remote)

Jan 2022 - **Graphic Designer / UI/UX Designer**

Nov 2022
Weds360, Cairo, Egypt (Remote)

As a Visual Designer at Weds360, a cutting-edge wedding planning app, I am responsible for creating visually stunning and user-friendly designs that enhance the overall user experience. With a focus on aesthetics and functionality, I craft captivating interfaces and intuitive layouts that help couples plan their dream weddings seamlessly.

Feb 2021 - **Brand Designer / Graphic Designer**

Jul 2022
Heros.live, Cairo, Egypt (Remote)

Jan 2022 - **Graphic Designer**

May 2022
Sia Edu, Cairo, Egypt (Remote)

Aug 2020 - **Graphic Designer**

Nov 2021
Brandria, Cairo, Egypt

Dec 2019 - **Graphic Designer**

Jun 2020
VUBE, Cairo, Egypt (Remote)

Nov 2018 - **Graphic Designer**

Apr 2020
San3a Tech, Cairo, Egypt (Remote)

Jun 2018 - **Graphic Designer**

Oct 2018
The Creative Zone, Cairo, Egypt

Education

Apr 2016 - **Bachelor of Arts: Animation Film Making**
Jan 2024 *Higher Institute of Cinema - Giza, Egypt*


Skills


- Team Collaboration. ● Time Management. ● Brand strategy. ● Brand positioning
- Layout Markup and Assembly. ● Production Management. ● Logo creation
- Branding. ● Team building ● Problem-Solving


LET'S 
COLLABORATE

**CHECK MY
PORTFOLIO HERE**

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